

Greece: Energy Transition & investment opportunities in a key European energy hub

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## EG offers a set of integrated investment promotion & facilitation services



Promoting investment opportunities via an active projects' portfolio

Informing on investment incentives

Preparing customised investment proposals

Offering site location services for project development Informing on sector-specific licenses and assisting on permits' granting

Helping investors identify suitable personnel

Providing matchmaking services to potential and existing investors

Examining land use and city planning issues

Evaluating and accelerating the realization of strategic investment plans

Suggesting improvements to the legal investment framework (Policy advocacy role)

ENTERPRISE GREECE

Informing on labor regulations, taxation and business cost topics





# Greece's economic rebound

#### **Economic rebound**

+5.9%

GDP growth rate in 2022



Greece's credit rating was upgraded to investment level

FDI increased by

+48.2<sup>%</sup>

in 2022 (7.9 billion euro) **Exports increased by** 

+36.7%

in 2022 (54.7 billion euro)

The Commission upgraded its forecasts for the Greek economy this year, predicting that it will grow by 2.4% in 2023 and 1.9% in 2024. This rate exceeds the Eurozone and the EU average

### Post-COVID transition – Impressive FDI increase









# Greece's Pro-investment business environment

# Building a pro-investment business environment....



## Digitisation

1,000

online government services available to the public and businesses

Greece above the EU average in terms of **active users of public services.** 



compared to 64%, nearly doubling its score within 3 years (36% in 2019) Corporate Tax reduced by

4% reaching

**22**<sup>%</sup> in 2022

reduced from 10% to

**Dividends** 

Tax

**5**%

Social security contributions

reduced by **3.9**%

# **Greece:** Top investment destination

# Greece:

in best business environment and economic prospects



## **40%** of foreign investors

plan to invest in Greece in the coming year

## **57%**

Increase of new FDI projects (y-o-y), **47 new FDI projects** in 2022, with **ICT, logistics, business services and R&D** projects accounting for the majority

## 65% of investors

expect that investment prospects in Greece will improve further over the next 3 years

## 75% of investors

rate government incentive programmes positively, giving high marks to initiatives on innovation and the quality of human resources



### Business Environment The Economist ranks Greek economy in top place globally

The Economist

Ran	king	Core prices* % increase	Inflation breadth <sup>†</sup> %-point change	GDP % change	Employment <sup>‡</sup> % change	Share prices** % change
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1	Greece	3.4	-13.3	1.2	1.1	43.8
2	South Korea	3.2	-13.3	1.6	1.1	7.2
3	United States	4.0	-18.8	2.3	1.3	4.3
4	Israel	3.2	-6.3	2.3	2.4	-5.1
5	Luxembourg	3.7	-26.7	0.5	4.1	-0.8
6	Canada	3.7	-15.4	0.7	1.6	0.2
7	Chile	4.8	-6.7	0.5	2.4	7.6
8=	Portugal	3.5	-6.7	1.4	0.9	1.3
8=	Spain	3.8	13.3	1.3	2.4	14.6
10	Poland	8.0	-6.7	2.9	0.4	24.4
11	Ireland	6.1	-13.3	-4.1	1.7	20.6
12	Denmark	3.3	-12.5	0.1	-0.3	15.5
13=	Japan	2.8	17.6	1.4	0.3	17.7
13=	Switzerland	1.3	0.0	0.5	1.6	0.9
15-	Estonia	4.9	-13.3	-2.6	2.5	3.3

Greece ranked at the top of the list for a **second consecutive year**, among **35 countries** with the **best economic performance** for 2023

**Greece** secured the **top position** for the first time in The Economist 2022 survey

The Economist notes "some surprising results" in Greece's performance across the five indicators, which contribute to the overall score assigned to each country, noting the **43.8% increase** in the **stock market value** of the Greek market



# A strategic approach to attracting sector-specific business investments

# A unique investment proposition





- Unique Geographic Location at the crossroads of 3 continents
- Economic hub of Southeast Europe
- State-of-the-art infrastructure
- Market opening up to investment
- > **Opportunities** to run operations **at highly competitive costs**
- Growth opportunities in key business sectors
- Exceptional human talent



# Renowned global market players in Energy transform Greece to a regional hub



#### Projects



#### **EDF Renewables**

has a project portfolio with an installed capacity of 295 MW in operation, and projects under development in excess of 4 GW cap.



#### **Lightsource BP**

is developing a large portfolio of solar energy and battery (BESS) projects in Greece with a pipeline in excess of 1 GW, an investment program estimated to exceed €500 million over the next few years





#### Volkswagen Group

In partnership with the Greek Government implemented a carbonneutral transport system comprising of electric vehicles and renewable power generation, empowering a swift green transition in the island of Astypalea at the Aegean Sea









OCEAN WINDS (a Joint Venture between EDP Renewables and ENGIE) and TERNA ENERGY signed a collaboration agreement to co-develop floating offshore wind projects in the Greek seas





**Copenhagen Infrastructure Partners (CIP) and Mytilineos** joined forces (CIP 60% / MYTILINEOS 40%) to jointly develop offshore wind parks in sea areas of Greece



**RWE and Hellenic Petroleum Holdings** 

joined forces to jointly explore offshore wind opportunities in Greek waters. 50-50 partnership to develop, construct and operate offshore wind farms off the Greek coast

**10** Reasons to invest

 $\frac{1}{\sqrt{2}}$ 

**1/** New electricity & gas interconnections, national and international, plus PCI projects, facilitate energy transition and diversification, **transforming Greece to a regional energy hub open to new investments** from key market players

2/ Energy Decarbonization is a solid government commitment with secured funds of almost €2 bn., set to boost new RES investments over all technologies in the next few years

**3/** The **new target of 23,9 GW of RES** installed capacity by 2030, set through the Revised **National Energy and Climate Plan** (2023-2030), from **11GW (2023)**, is by itself a room of opportunity for existing and new RES developers/operators

4/ Successful operation of a well structured RES auctions framework (2018-2021), New auction scheme (2023-24) for 3GW total capacity for wind and solar

**5/** A **new** improved, streamlined and efficient **regulatory framework for RES** investments, has evolved through phased regulatory improvements, already stimulating further new investments in RES and energy storage

**10** Reasons to invest

6/ Strategic Investments Law, available for RES projects (B.>€100 mil.) with favourable incentives like expedited licensing, tax breaks, wage subsidies, etc.

7/ New Offshore Wind Parks Development Program on track and attracting new international investment interest for an installed capacity of 1,9GW by 2030 and 6,2
GW by 2035

8/ Energy Storage regulatory framework ratified within 2022, with an auction scheme of 1GW total capacity already in place for new projects opening in 2023 in 3 phases. National target for battery storage deployment is at 5.6 GW by 2030

**9/** The introduction of bilateral **Green PPA's**, catering for high electricity consumption industrial customers in Greece, opens a new customer market to utility-scale producers

**10/** Ongoing Energy crisis catalyst for **Energy Transition and Diversification** in the Greek Energy market, facilitating speedier **project deployment and market consolidation** (M&A's, JV's, etc.)



# Thank you!

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